Docket Nos. 98-0252/0335 (Consol.) Staff Exhibit 7.0 Schedule 7.01

# Ameritech-Illinois Directory Revenue For the Test Year Ended December 31, 1999

(In Thousands)

| Line<br>No. | Description (A)                       |    | Amount<br>(B) |
|-------------|---------------------------------------|----|---------------|
| 1           | Imputed Directory Revenue per Staff   | \$ | 126,000       |
| 2           | Imputed Directory Revenue per Company | \$ |               |
| 3           | Difference-Staff Adjustment           | \$ | 126,000       |

#### Source:

Order, Docket Nos. 92-0448/93-0239 (Consolidated), October 11, 1994, p. 103

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#### Ameritech-Illinois Incentive Compensation Expense For the Test Year Ended December 31, 1999

(In thousands)

| Line<br>No. | Description   | Amount      |
|-------------|---|-------------|
| 1           | Mgmt. Incentive and Bonus Payments Expensed per Staff   | 0           |
| 2           | Mgmt. Incentive and Bonus Payments Expensed per Company | \$ 24,062   |
| 3           | Difference-Staff Adjustment                             | \$ (24,062) |

#### Source:

Line 2 -Company response to data request MHE-027

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#### Ameritech-Illinois Incentive Compensation Expense For the Test Year Ended December 31, 1999

(In thousands)

| Line<br>No. | Description  | А  | mount   |
|-------------|--|----|---------|
| 1           | Mgmt. Incentive and Bonus Payments Capitalized per Staff   |    | 0       |
| 2           | Mgmt. Incentive and Bonus Payments Capitalized per Company | \$ | 2,485   |
| 3           | Difference-Staff Adjustment                                | \$ | (2,485) |

Source:

Line 2 -Company response to data request MHE-027

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## Ameritech-Illinois Incentive Compensation Expense For the Test Year Ended December 31, 1999

(In thousands)

| Line<br>No. | Description   |    | mount  |
|-------------|---|----|--------|
| 1           | Incentive Comp. Expensed to Plant Specific                | \$ | 5,056  |
| 2           | Incentive Comp. Expensed to Plant Non-Specific            | \$ | 4,889  |
| 3           | Incentive Comp. Expensed to Customer Operations-Marketing | \$ | 745    |
| 4           | Incentive Comp. Expensed to Customer Operations-Services  | \$ | 10,782 |
| 5           | Incentive Comp. Expensed to Corporate Operations          | \$ | 2,590  |
| 6           | Total Incentive Comp. Expensed                            | \$ | 24,062 |

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#### Ameritech-Illinois Incentive Compensation Expense For the Test Year Ended December 31, 1999

(In thousands)

| Line |   |          |
|------|---|----------|
| No.  | Description                             | Amount   |
| 1    | Incentive Compensation Capitalized 1999 | \$ 2,485 |
| ı    | incentive Compensation Capitalized 1999 | φ 2,400  |

Source:

Lines 1 and 2 Company response to data request MHE-027

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| Line<br>No. | Description                              |           | Amount    |
|-------------|--|-----------|-----------|
| 1           | Social and Service Club Dues per Staff   |           | 0         |
| 2           | Social and Service Club Dues per Company | \$        | 280,044   |
| 3           | Difference-Staff Adjustment              | <u>\$</u> | (280,044) |

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| Line<br>No. | Organization                          | Per Staff | Per Company<br>(1) | Staff<br>Adjustment |
|-------------|---------------------------------------|-----------|--------------------|---------------------|
|             | (A)                                   | (B)       | (C)                | (D)                 |
| 1           | Chamber of Commerce-Barrington        | \$0       | \$1,275            | (\$1,275)           |
| 2           | Chamber of Commerce-Canton            | 0         | 1,320              | (1,320)             |
| 3           | Chamber of Commerce-Centralia         | 0         | 1,054              | (1,054)             |
| 4           | Chamber of Commerce-Champaign County  | 0         | 3,340              | (3,340)             |
| 5           | Chamber of Commerce-Chicago           | 0         | 1,975              | (1,975)             |
| 6           | Chamber of Commerce-Chicago Southland | 0         | 10,995             | (10,995)            |
| 7           | Chamber of Commerce-Cosmopolitan      | 0         | 10,000             | (10,000)            |
| 8           | Chamber of Commerce-Danville          | 0         | 1,014              | (1,014)             |
| 9           | Chamber of Commerce-Decatur           | 0         | 1,540              | (1,540)             |
| 10          | Chamber of Commerce-East Peotone      | 0         | 1,030              | (1,030)             |
| 11          | Chamber of Commerce-Edw/Glen Carbon   | 0         | 1,625              | (1,625)             |
| 12          | Chamber of Commerce-Elgin             | 0         | 3,025              | (3,025)             |
| 13          | Page 1 subtotal                       | 0         | \$38,193           | (\$38,193)          |

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| Line<br>No. | Organization                        | Per Staff | Per | Company<br>(1) | Ac | Staff<br>ljustment |
|-------------|-------------------------------------|-----------|-----|----------------|----|--------------------|
|             | (A)                                 | (B)       |     | (C)            |    | (D)                |
| 1           | Chamber of Commerce-Evanston        | 0         | \$  | 1,500          | \$ | (1,500)            |
| 2           | Chamber of Commerce-Greater Wheaton | 0         |     | 3,095          |    | (3,095)            |
| 3           | Chamber of Commerce-Illinois Valley | 0         |     | 1,638          |    | (1,638)            |
| 4           | Chamber of Commerce-Industry        | 0         |     | 2,552          |    | (2,552)            |
| 5           | Chamber of Commerce-Joliet          | 0         |     | 1,226          |    | (1,226)            |
| 6           | Chamber of Commercc-Kankakee        | \$0       |     | 1,633          |    | (1,633)            |
| 7           | Chamber of Commerce-Maywood         | 0         |     | 1,060          |    | (1,060)            |
| 8           | Chamber of Commerce-Morris          | 0         |     | 2,826          |    | (2,826)            |
| 9           | Chamber of Commerce-Ottowa          | 0         |     | 2,800          |    | (2,800)            |
| 10          | Chamber of Commerce-Peoria          | 0         |     | 6,000          |    | (6,000)            |
| 11          | Chamber of Commerce-Quad Cities     | 0         |     | 4,376          |    | (4,376)            |
| 12          | Page 2 subtotal                     | 0         | \$  | 28,706         | \$ | (28,706)           |

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| Line |                                    |           | Per Company |    | Staff     |
|------|------------------------------------|-----------|-------------|----|-----------|
| No.  | Organization                       | Per Staff | (1)         | Ac | djustment |
|      | (A)                                | (B)       | (C)         |    | (D)       |
| 1    | Chamber of Commerce-Salem          | 0         | 1,135       |    | (1,135)   |
| 2    | Chamber of Commerce-Skokie         | 0         | 1,250       |    | (1,250)   |
| 3    | Chamber of Commerce-Springfield    | 0         | 5,500       |    | (5,500)   |
| 4    | Chamber of Commerce-Tri-Cities     | 0         | 5,280       |    | (5,280)   |
| 5    | Chamber of Commerce-Will County    | 0         | 5,000       |    | (5,000)   |
| 6    | Chamber of Commerce-Woodstock      | 0         | 1,012       |    | (1,012)   |
| 7    | Development Assoc. of Rock Island  | 0         | 1,500       |    | (1,500)   |
| 8    | East West Corporate Corridor Assn. | 0         | 5,100       |    | (5,100)   |
| 9    | Employers Assn. of Illinois        | 0         | 1,950       |    | (1,950)   |
| 10   | Illinois Broadcasters Association  | 0         | 3,825       |    | (3,825)   |
| 11   | Page 3 subtotal                    | \$0       | \$31,552    | \$ | (31,552)  |

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#### Ameritech-Illinois Social and Service Club Dues For the Test Year Ended December 31, 1999

| Line |                                       |           | Per Company | Staff       |
|------|---------------------------------------|-----------|-------------|-------------|
| No.  | Organization                          | Per Staff | (1)         | Adjustment  |
|      | (A)                                   | (B)       | (C)         | (D)         |
| 1    | Illinois Broadcasters Association     | \$0       | \$3,000     | (\$3,000)   |
| 2    | Illinois Business Roundtable          | 0         | 12,500      | (12,500)    |
| 3    | Illinois Telecommunicatons Assn.      | 0         | 22,986      | (22,986)    |
| 4    | Illinois Telecommunicatons Assn.      | 0         | 68,959      | (68,959)    |
| 5    | Northwest Suburban Assoc. Commerce    | 0         | 5,500       | (5,500)     |
| 6    | Other Misc. Memberships under \$1,000 | 0         | 68,648      | (68,648)    |
| 7    | Subtotal                              | \$0       | \$181,593   | (\$181,593) |
| 8    | Subtotal from Page 1                  | 0         | \$38,193    | (\$38,193)  |
| 9    | Subtotal from Page 2                  | 0         | \$28,706    | \$ (28,706) |
| 10   | Subtotal from Page 3                  | 0         | \$31,552    | \$ (31,552) |
| 11   | Total                                 | \$0       | \$280,044   | (\$280,044) |

## (1) Source:

Company response to SDR-038, (Schedule C-6)

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# Ameritech-Illinois Advertising Expense For the Test Year Ended December 31, 1999

(In thousands)

| Description  | Amount      |  |  |
|--|-------------|--|--|
| Intrastate Balance Available-Acct 6612 & 6613 Per Staff    | 0           |  |  |
| Intrastate Balance Available- Acct 6612 & 6613 Per Company | \$ 95,260   |  |  |
| Difference-Staff Adjustment                                | \$ (95,260) |  |  |

#### Source:

Line 1: Staff Exhibit 7.0 Schedule 7.04, page 2 of 2

Line 2: Company response to MHE-039

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## Ameritech-Illinois Advertising Expense For the Test Year Ended December 31, 1999

(In thousands)

|   | Total<br>Company<br>per<br>General | Non-<br>Regulated | Total Company Subject to Intrastate Separations | Intrastate Staff<br>Ratio Adjustment |   |
|---|------------------------------------|-------------------|---|--------------------------------------|---|
| Amount                                  | Ledger                             | (1)               | (2)   | (3) (4)                              |   |
| (A)                                     | (B)                                | (C)               | (D)   | (E) (F)                              | _ |
| 12/31/99 Balance-Acct. 6612-Sales       | \$ 99,773                          | \$ 14,559         | \$ 85,214                                       | 0.78762 \$ 67,116                    |   |
| 12/31/99 Balance-Acct. 6613-Advertising | \$39,730                           | \$3,997           | \$35,733  | 0.78762 \$ 28,144                    | _ |
| Total                                   |                                    |                   |   | \$ 95,260                            | = |

#### Source:

- (1) Company response to data request MHE-039
- (2) Column B, Total Company, minus column C, Non-Regulated
- (3) Intrastate Ratio provided in response to data request MHE-039
- (4) Column D times Column E

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## Ameritech-Illinois External Relations For the Test Year Ended December 31, 1999

(In thousands)

| Description   | Amount      |  |  |
|---|-------------|--|--|
| Intrastate Balance Available-Acct 6722 Per Staff    | 0           |  |  |
| Intrastate Balance Available- Acct 6722 Per Company | \$ 20,413   |  |  |
| Difference-Staff Adjustment                         | \$ (20,413) |  |  |

Source:

Line 1: Staff Exhibit 7.0 Schedule 7.05 page 2 of 2

Line 2: Company response to MHE-042

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## Ameritech-Illinois External Relations For the Test Year Ended December 31, 1999

(In thousands)

|  | Total<br>Company<br>per | Total Company<br>Subject to<br>Non- Intrastate Intrastate Staff |             | Staff   |            |
|--|-------------------------|---|-------------|---------|------------|
|  | General                 | Regulated   | Separations | Ratio   | Adjustment |
| Amount   | Ledger                  | (1)   | (2)         | (3)     | (4)        |
| (A)  | (B)                     | (C)   | (D)         | (E)     | (F)        |
| 12/31/99 Balance-Acct. 6722 External Relations | \$ 27,824               | \$ 1,551  | \$ 26,273   | 0.77695 | \$ 20,413  |

#### Source:

- (1) Company response to data request MHE-042
- (2) (B) minus (C)
- (3) Company response to data request MHE-042
- (4) (D) times (E)